

POLICY

Revised

FRANKLIN TOWNSHIP BOARD OF EDUCATION

File Code:1110

MEDIA

Every effort shall be made to assist all communications media to gain complete and adequate coverage of the programs and activities of the school system.

General releases of interest to the entire district shall be made available to all the media simultaneously. There shall be no exclusive releases, news conferences or interviews except as media representatives request information on particular programs, plans, or problems.

In general, the chief school administrator shall be responsible for establishing relations with news media, and providing information to each through the means found most suitable. Particularly, he/she shall ensure that the media receive all school report cards as required by the administrative code.

The board encourages public presentation of the programs, policies and progress of the schools through all media forms. The CSA shall ensure that the parents/guardians of pupils who participate in such presentations are informed.

The board will determine which of its official actions have sufficient community impact and interest to warrant special release. Communication with the media shall be governed by the following procedure:

Spokesperson: The chief school administrator and the president of the board will be the spokespersons.
The school business administrator will serve as third backup spokesperson.
All others should direct the media to the above persons.
Under serious issues, all board members will be contacted by phone chain.

Information: Information will be solely factual.
Statements will represent the best interest of the school.
Under more serious conditions, staff will receive instruction for dealing with the media.
Media may be provided with a written statement when deemed appropriate.

Date adopted: 12/9/96

Date revised: 3/9/09

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FRANKLIN TOWNSHIP BOARD OF EDUCATION

File Code:1140

DISTRIBUTION OF MATERIALS BY PUPILS AND STAFF

The board of education directs that students, staff members, and district facilities not be used for advertising or promoting the interests of any non-school agency or organization, public or private, without the approval of the board or its designee; and, any such approval granted for whatever cause or group shall not be construed as an endorsement of said cause or group by the board.

All materials or activities proposed by outside sources for student or staff use or participation shall be reviewed by the chief school administrator on the basis of their educational value in the total school program, benefit to pupils, factual accuracy, and appropriateness, but no such approval shall have the primary purpose of advancing the name, product, or special interest of any individual, group, or profit-making organization.

No materials may be used or circulated in the school which are deemed by the chief school administrator to be primarily advertising materials, with the following exceptions:

- a. imprinted materials solicited by teachers as being suitable for a project or purpose of their class;
- b. fliers of direct educational and cultural interest, and of an essentially noncommercial nature;
- c. electronic media bearing only the name of the sponsoring firm;
- d. in the case of outside speakers representing commercial organizations, only when the commercial aspect is limited to naming the organization represented and the subject matter advances the educational aims of the district.

~~Pupils shall not be used to distribute partisan materials or partisan information pertaining to a school or general election, budget or bond issues, or negotiations.~~

Pupils shall not be used to distribute partisan materials or partisan information pertaining to a school or general election, budget or bond issue, or negotiations. Pupils shall not be exploited for the benefit of any individual, group, or profit-making organization.

No staff member or student representing an outside organization may distribute or post literature on that organization's behalf on district property either during or after school hours without the prior approval of the chief school administrator.

All surveys, questionnaires, or ***other*** similar items requiring pupil or parent/guardian response shall be reviewed and approved by the chief school administrator prior to distribution. ***The chief school administrator shall solicit written permission from parents/guardians before students participate in surveys or research that requests personal information as set out in state and federal law.***

Date adopted:12/9/96

Board Reviewed: 2/23/09

Date revised:

POLICY

Revised

FRANKLIN TOWNSHIP BOARD OF EDUCATION

File Code: 1200

PARTICIPATION BY THE PUBLIC

The board of education recognizes that there are persons who are especially qualified because of training, experience, interest, or personal characteristics to act as a resource for the educational program of the district. Those persons identified by the administration and the faculty, and approved by the board may be invited to act in groups or individually in:

- a. serving on Citizens' Advisory Committees;
- b. broadening and extending the educational program on a scheduled basis;
- c. serving to identify and offer solutions to district-related problems;
- d. such capacities as approved by the board.

The school shall take advantage of the physical resources of the community and other organizations when such facilities or locations provide learning opportunities not otherwise available to the students. Safety of the students shall be of primary concern in utilizing such resources.

Volunteers carrying out prescribed functions under the supervision of designated professional staff members shall be covered by the board's liability insurance policy.

The chief school administrator shall supervise development of programs and procedures to enlist community participation in school events and deliberations. He/she shall keep on file information on all volunteers and documentation that requirements of law have been fulfilled.

The board, chief school administrator, and the staff shall give substantial weight to the advice that they receive from individuals and community groups interested in the school, especially those individuals and groups that have been invited or created to advise them regarding selected problems. The board, chief school administrator, and staff shall use their own best judgment in arriving at decisions.

The chief school administrator shall report to the public annually on all aspects of community support of the educational program.

Previously referenced as Policy 911

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FRANKLIN TOWNSHIP BOARD OF EDUCATION

File Code: 1220

CITIZENS' ADVISORY COMMITTEES

The board may, when it deems advisable, appoint advisory committees to assist in research projects, long-range studies, advisory program evaluation, and development of policies or educational goals. Each committee shall be appointed for a specific purpose, and a target date for completion of its task shall be set at the time of appointment.

Such committees shall be representative of the community, in relation to the tasks delegated to them. The board shall approve the members of a committee and the method of their selection upon the recommendation of the chief school administrator. *Staff members shall not constitute a majority of any general community advisory committee.*

Such committees shall serve at the direction of the Board of Education in an advisory capacity only, proposing recommendations based on analysis of a problem, and shall exist only as long as is necessary for the study and the report to the board on particular projects assigned to them. The committee shall be instructed as to the relationship it has to the board, to the individual board members, to the secretary of the board, to the chief school administrator, and to the rest of the professional staff. All reports/recommendations pertaining to the activities of an advisory committee shall be submitted exclusively to the board through the chief school administrator. The board shall give careful consideration to all recommendations, although final action and responsibility shall remain with the board. The board may disband the committee at any time.

Previously referenced as Policy 910

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