

# **POLICY**

## **FRANKLIN TOWNSHIP BOARD OF EDUCATION**

**File Code:1100**

### COMMUNICATING WITH THE PUBLIC

The board will keep the community informed of the status of the school through advertised public meetings, press releases, and such other means as may be appropriate.

The public information program of the board and the district shall be directed by the chief school administrator, who shall arrange to keep the public informed regarding the policies, administrative operations, objectives, and successes or failures of the school and shall provide interpretation and explanation of the school's plans and programs.

This program may include the district's budget; its audit; its annual goals and its progress toward achievement of them; its special education plans; the basic skills improvement plan; its bilingual/ESL program; pupil progress toward achievement of the New Jersey Student Learning Standards (NJSLs); graduation statistics and any other information shall be communicated to the public as required by law.

The board meeting shall be public, as shall the records of the board be maintained as public information, except as such meetings and records pertain to individual personnel and other classified matters.

Each year by September 30 the chief school administrator shall oversee the compilation of a report card of each school in the district that includes all statistical information specified by the State Department of Education and any additional information required by federal law. The report card shall be disseminated to staff and parents/guardians and made available to the media and other interested members of the school community.

The homepage of the district website will include the grade received from the Commissioner of Education on the effort of the district to implement policies and programs consistent with the laws on harassment, intimidation or bullying. The chief school administrator or designee shall oversee the postings. The grade shall be posted within 10 days of its receipt. In addition, the district shall provide a link to the twice-yearly report prepared by the chief school administrator detailing the number and nature of violence, vandalism, and harassment, intimidation or bullying reports in the school.

#### Avoiding Excessive Expenditures when Communicating with the Public

District publications will be produced and distributed in a cost-efficient manner, for example:

- A. Use of expensive materials or production techniques is prohibited when lower cost methods are available. Use of color glossy publications is prohibited.

B. Distribution of pictures of school board members is prohibited within 90 days of any district election.

C. Excessive public relations activities that are not part of the instructional program are prohibited.

Date adopted: 12/9/96

Date revised: 1/9/12

Date reviewed: 4/27/15

Date Revised: 6/15/21